

Tai Chi Youth CAMPAIGNER Potential FAQs:

What is the TCY Annual Community Support Campaign?

The Tai Chi Youth Annual Community Support Campaign is a volunteer-driven fundraising effort to raise money for our nonprofit education organization.

Why does TCY need to raise funds? Aren't memberships and dues enough?

\$10 membership fees hardly cover the cost of membership administration. Our instructors, staff, utilities are important expenses of Tai Chi Youth. Many of our students require financial assistance to attend our classes. Currently, we are building an ONLINE SCHOOL to reach kids nationwide who otherwise would not leave their computers to attend a Tai Chi school.

What is "FINANCIAL ASSISTANCE?"

Since 1996, TCY has distributed over \$20,000 in assistance to families for membership fees, school supplies and tuitions. Many kids require and qualify for financial assistance.

What is the TCY ONLINE SCHOOL?

Students can attend Tai Chi classes on the internet in a variety of ways: group lesson videochat, private lesson videochats, streaming videos, or DVDs the student can take anywhere or download onto their computer. Tai Chi Youth strives to make our classes as convenient as possible in as many modern formats as possible.

How do volunteers raise money for Tai Chi Youth?

Tai Chi Youth is using a proven formula for fundraising that utilizes a volunteer-based system. The campaign is chaired each year by a volunteer who recruits up to 10 Division Leaders. Each of those Division Leaders recruits up to 5 Team Captains and each of those Team Captains recruits 4 Team Members. All volunteer members of the campaign structure are referred to as "*campaigners.*" The key to success with this structure is recruiting enough campaigners and for all campaigners to actively "*campaign.*"

Who makes a good campaigner?

Mostly, good campaigners are TCY MEMBERS who UNDERSTAND and APPRECIATE all that TCY has to offer to its students, and who would like to communicate that message to others.

Campaigners don't have to be "*good at fundraising*" or "*outgoing*"...the most important factor is to believe in the purpose of the campaign: (to provide financial assistance, support our teachers, or build our newly designed ONLINE SCHOOL), and being willing to ask for support to accomplish those goals.

What kind of a time commitment is involved in being a campaigner?

The campaign runs from early _____ until the end of _____ each year. There is a KICK-OFF DINNER ___/___/, and a VICTORY CELEBRATION: ___/___/. In between, there are 1-hour WEEKLY REPORT DINNERS at _____

In between report meetings, campaigners generally spend 2-3 hours per week making phone calls. If a campaigner were to attend kick-off, all 4 report meetings (which are NOT REQUIRED but lots of fun), and the Victory Celebration, as well as spend 3 hours per week campaigning, the total time invested would be 22 hours.

Team Captains spend slightly more time since they will be recruiting and encouraging their team of campaigners. All campaigners, (and especially new campaigners), should attend a one-hour training session prior to the start of the campaign. A free Tai Chi class is also provided to all campaigners so that they really know what Tai Chi Youth is providing.

Is there a minimum amount of money that each campaigner is expected to raise?

No. There is no "minimum" amount. Each campaigner must make a personal contribution before asking others for their donations. Once again, there is no minimum amount for this personal contribution, but it is important when asking others for a donation that the campaigner has already contributed a donation themselves.

Who is solicited for donations?

Primarily: PAST members of TCY are contacted by campaigners for donations.

Secondly: Community businesses, health companies, chiropractors...

Thirdly: local individuals with a common interest of Tai Chi Youth.

Lastly, friends and family may also want to support your COMMON INTERESTS...

COMMON INTERESTS of TAI CHI YOUTH:

health, stopping obesity in youth, aerobics (*kicking and punching exercises*)

improved coordination and balance (*Tai Chi is great for all ages*)

stress management and stress relief (*Tai Chi relieves daily stress*)

providing a healthy alternative to video games for kids and teenagers

convenient exercise workout program at home with yoga stretching

body, mind and spirit development, self-defense for self-confidence

improved study habits, and self-discipline by practicing Tai Chi

affordable lessons that progress at each student's own pace

leadership skills, traditional manners and family ethics (*better team players*)

Yang Style Tai Chi, Shaolin Kung Fu (*Like Jet Li and Jackie Chan*)

curing sleep disorders, drug dependencies, and developing better eating habits

How do I become involved?

Just write down your name and phone number and give it to a TCY instructor, campaigner... One of our VOLUNTEER CAMPAIGN LEADERS will contact you so you can learn more about the TCY Community Support Campaign.

Thank you for your interest and for helping to make Tai Chi Youth a valuable resource for the kids in your community, and kids across the entire United States of America who have a computer. Tai Chi Youth is a 501(c)(3) charity nonprofit, so all gifts and donations are tax deductible. Our programs have been taught in elementary schools, junior highs, middle schools, high schools, colleges, churches, rehabilitation centers, a maximum security prison, public parks, YMCAs and the YWCA since 1996 when founder Richard Del Connor, also known as Buddha Zhen, established Tai Chi Youth in Salt Lake City, Utah.

Tai Chi Youth

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