Tai Chi Youth 6-Year Plan

2011 Preproduction California Incorporation

New accounting system

New database

Fundraiser training program development Forms, computer systems, filing systems

Notebooks for public, donor and government viewing

New TCY Bylaws

New TCY Mission Statement
New TCY Operating Procedures
Design TCY Online School
Budget TCY Online School
TCY Business Plan 2011
New TCY Case Statement
Recruit TCY Board of Trustees
Utilize resources of paid fundraiser

2012 Construction Remodel office/rental spaces into one TCY Online Studio + TCY Main Office

TCY Online Studio completed with computer networking.

TCY Main Office completed with furnishings and computer networking.

Advertising and promotion of our unique venture.

Recruit Advisory Board
Create Executive Committee
Recruit Fundraising Committee
Recruit Membership Committee
Recruit Tournament Committee
Utilize resources of paid fundraiser

2013 Production Produce the 66 videos required to teach the Tai Chi Youth curriculums

Provide videochat private lessons and small group sessions.

Create our first "online graduates."

Conduct first "online Kung Fu and Tai Chi graduations online" Edit, manufacture, release and distribute the 66 videos for sale.

Utilize resources of paid fundraiser

2014 Launch of TCY Official launch of TCY Online School, March 6, 2014 = Year 18 of TCY

Create and gather press

Television appearances by Buddha Zhen

TCY Demo Team in international Kung Fu tournaments

2015 50% Profit With online downloads, video chat, and school licensed programs = 50% Sales

2016 100% Profit Our Tai Chi Youth nonprofit will be making a profit this year.

Tai Chi Youth nonprofit education corporation